MEDICAID WORK REQUIREMENT JOURNEY PROJECT

COVERED BY NC MEDICAID?

WE WANT TO HEAR FROM YOU!

We want to hear about your experiences as Medicaid work requirements take effect.

Starting January 1, 2027 federal law requires many Medicaid enrollees to complete 80 hours/mo of community engagement (commonly called "work requirements"). Researchers at United States of Care are launching a 2-year study, compensating Medicaid participants to share their experiences with these new requirements.

We are looking for individuals who:

- Live in North Carolina
- Are enrolled in NC Medicaid
- Aged 19–64
- Sign up for this study by 11/06/2026

What you will do:

- 5 total interviews (30–45 min each) conducted virtually & taking place from August 2026 through December 2028
- Your data will be **anonymous** and used to inform the public and policy makers on how work requirements affect Medicaid enrollees

Compensation

In appreciation for participation, you will get (digital payment or gift card) as follows:

- $60 after the 1st interview
- $70 after the 2nd interview
- $80 after the 3rd interview
- $90 after the 4th interview
- $100 after the 5th interview

Plus a $100 bonus after completing all waves of interviews

Who is Conducting this Study?

United States of Care is a listening-first, nonpartisan health care advocacy organization that brings people's experiences to policymakers overseeing program that shape our health care system.

Culture IQ, a multicultural research firm, is supporting this study to conduct interviews and help reveal insights that will reach federal policymakers about Medicaid enrollee experiences.

Questions?

Contact **Sandra Mendez**
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Ready to Sign Up?

http://bit.ly/44F3KOc

Lend your voice to this important research!

Reach out now!

UNITED STATES of CARE

Culture IQ GROUP