



**United States of Care** is a nonpartisan, nonprofit organization with a mission to ensure that everyone has access to quality, affordable health care regardless of health status, social need, or income.

## What We Do

**We are working toward a future where all people have dependable access to high quality health care that meets their unique needs at a price they can afford.** To succeed, we must expand access to quality, affordable health care in the near term while paving a path toward durable policies centered on the needs of people. We are particularly interested in identifying inequities people face when getting the health care they need, and the root causes of those inequities, to inform appropriate solutions to close gaps. Now more than ever – **in the wake of the pandemic – we have an opening for this conversation, and for new solutions.**

**We are catalyzing a shared health care agenda that will make a difference in people's lives.**

We believe that in order to have a health care system where everyone can access quality affordable health care, we must start by listening to people and include them at every step. From understanding people's needs, to policy innovation and design, to pushing for change through our state and federal efforts, **USofCare is putting the needs of people first.**

## We've assembled a network of leadership councils that inform our work

- ★ A bipartisan **Board of Directors**
- ★ Our **Founders Council** of more than 100 experts representing health care executives, policy experts, researchers, providers, patients, advocates, and more
- ★ An **Entrepreneurs Council** of health care executives and innovators
- ★ Our **Voices of Real Life Council** is comprised of individuals representing diverse communities with various life experiences
- ★ Our **staff and fellows** share decades of experience in health care policy, policy development, research, and government relations



## What We Are Building Toward

We're building a better health care system by taking a unique approach to prioritizing, creating, and advancing solutions that meet the needs of people and create a more equitable health care system.

We have **four core goals** for the health care system based on over two years of listening and talking to **thousands of people across all 50 states**:

- 1 People have the certainty that they can **afford** their health care.
- 2 People have the security and freedom that **dependable** health care coverage provides as life changes.
- 3 People can get the **personalized** care they need, when and how they need it.
- 4 People can experience a health care system that's **understandable** and easy to navigate.

“ I feel like all four of these bullets are things that we've been talking about. It's interesting that these are the main things that we're wanting that we're discussing and saying are broken.

– Focus group participant



# How We Do Our Work

**Our work encompasses three key areas** that begin with listening to people to inspire innovation and policy design, all in the service of generating state and federal change to improve health care.

## ★ RESEARCH & LISTENING TO PEOPLE

**Our research and listening work is foundational to the organization and the priorities we set.**

Since 2019, USofCare has led a deep public opinion research initiative with a focus on using open-ended questions to listen and learn, as well as extensive qualitative research including one-on-one and community conversations as a foundational step to informing the direction and priorities of the organization's work. Too much of our current health care system has been influenced by partisan politics and well-funded special interests. We work to shift that dynamic and center the conversation about health care around the needs of people, involving them in every step of the process.

Our ongoing research and listening has helped us establish four core goals for the health care system — as well as the priority solutions we're working to achieve and other key areas of our work.

## ★ INNOVATION & POLICY DESIGN

**Our innovation and people-centered policy design work combines different points of view, innovative ideas, existing research, and best practices into actionable health care solutions that meet people's needs.**

Connected to this work is our Building Blocks of Health Reform, where we've mapped key areas of the current system that are not serving people. Our team knows what change needs to be made and how to do it, so that people can achieve better outcomes.

Our ongoing policy innovation and design has recently informed COVID-19 response and virtual care delivery and policy. It has also started a new dialogue about how people think about employers' role in their health insurance.

## ★ STATE & FEDERAL CHANGE

**Our state and federal efforts continue to lead to health care policy change that addresses people's true needs.** Our team of experts partners with local and national leaders to provide technical assistance, best practices, and financial support that help policy solutions get across the finish line.

Our recent state successes include supporting passage of the legislation to bring affordable insurance options to more people in Colorado and Nevada. In those states, we provided a mix of support that included crafting policies, coalition development and management of consultants, public opinion research, and message development.

Our recent federal successes include informing key aspects of response to the COVID-19 pandemic, informing the way federal agencies are addressing inequities, and pursuing strategies for future health care reforms, including a potential nationwide public insurance option.

Learn more about our work at [unitedstatesofcare.org](https://unitedstatesofcare.org)