



TO: United States of Care and Other Interested Parties

FR: Hart Research Associates and Public Opinion Strategies

RE: Survey Results: Informed and Engaged Citizens' Views on Health Care

DATE: February 6, 2018

On behalf of the United States of Care, Hart Research Associates and Public Opinion Strategies conducted an online survey among 501 informed and engaged voters nationwide. All respondents have attended at least some college, pay close attention to the news, are personally involved in issues, and regularly vote in elections. The party affiliation of voters in the sample leans Democratic by five points (45% identify as Democrats, 40% as Republicans). The interviews were completed January 4 to 7, 2018.

Key findings on this topic include:

- ❖ There is near universal agreement that we need to **change the conversation and put health care over politics**. Nine in 10 (87%) engaged citizens strongly agree with this goal, including 66% who agree very strongly. Furthermore, majorities of Democrats (75%) and Republicans (56%) agree very strongly with this goal.
- ❖ Most engaged citizens say they would **actively support an organization** that worked to put health care over politics; 85% say they would definitely or probably support this in some way, such as by signing a petition or volunteering.
- ❖ **Quality, affordable health care** is the clear priority for engaged citizens - more important than coverage. Twice as many say they would prefer United States of Care try to ensure every American has access to quality, affordable health care (63%) over quality, affordable health coverage (30%). Majorities across party lines prefer to focus on health care over coverage.

*\*Note that because the sample is of engaged citizens and includes screens for education, news attentiveness, and civic engagement, it is not representative of the overall electorate.*