



# UNITED STATES of CARE

In February 2018, a diverse group of Americans launched an ambitious, national effort to change the dialogue about the future of health care in the United States from its Washington, D.C. dominated battle to a state-focused conversation that puts **health care over politics**.

We are a nonpartisan, nonprofit organization seeking to create, refine, and highlight proposals at the state level that are grounded in both sound economics and feasible politics.

## Embarking on a Long-Term Mission to Put Health Care Over Politics

UNITED STATES OF CARE is mobilizing a broad, bipartisan coalition of Americans to achieve sustainable, lasting solutions by harnessing public demands and bringing together key stakeholders. In order to make health care better for everyone, we must develop policies that won't be overturned in the next election cycle.

### A Practical Approach



#### **Build National Consensus One State at a Time:**

Listen to patients' personal stories, connect with local experts, and harness public opinion to shape policies that reflect the hopes and concerns of the majority of Americans – who don't want to be without the care they need.



**Provide Policy Support:** Offer resources and actionable approaches to state and federal policymakers, drawing on a wide range of expertise and facilitating stakeholder engagement to connect the interests of citizens to their elected representatives.



**Develop New Ideas:** Identify and develop new solutions that make progress towards the goal of expanding access to affordable care.



**Drive Real Change** that improves the health and wellbeing of Americans now and on a lasting basis.

**UNITED STATES OF CARE** is galvanizing public opinion in support of evidence-based and economically sound policies that move our country towards a positive vision: **ensuring that every single American has access to quality, affordable health care regardless of health status, social need, or income.**

### 2018 In Review

In 2018, UNITED STATES OF CARE put stock in the idea that American health care can be better. **It's paying off.**

- ★ We now serve as a **strategic partner for advocates and policymakers** in states, making real progress towards greater health care access for those communities.
- ★ **United States of Care New Mexico** launched as our first state engagement to expand affordable health care coverage to tens of thousands of New Mexicans through a proposed Medicaid buy-in. We add critical competencies to this coalition-led effort, offering strategic guidance, technical assistance, stakeholder engagement, and polling expertise.
- ★ We developed a **Medicaid Buy-In Playbook** to launch in 2019: a how-to kit of best practices for policymakers on important legislative and administrative approaches, including lessons learned through polling and stakeholder engagement across the country.
- ★ Our **Policy Fellowship** began with an exceptional inaugural class: John McCarthy, former Ohio Medicaid Director under Governor Kasich, and Jason Helgerson, former New York Medicaid Director under Governor Cuomo.
- ★ We established **The Path Ahead**, a national convening of health care leaders from around the nation and across the political spectrum gathered to generate new ideas aligned with our mission of access for all Americans.
- ★ We piloted our **candidate education program**, created to provide state-level and congressional candidates in Minnesota an overview of the health care landscape and highlight key initiatives that could gain traction.



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